Winnie Yamashita Rolindrawan
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Winnie Yamashita Rolindrawan joined SSEK in 2007. She represents major domestic firms, Fortune 500 companies and members of CNBC's top 250 fintech companies in the world in a variety of transactions and in navigating complex legal and commercial challenges to ensure compliance with the relevant authorities in Indonesia's rapidly changing regulatory environment. Winnie's practice focuses on fintech, data privacy, TMT, healthcare, mergers and acquisitions, and general corporate and commercial matters.

Winnie has been named for four consecutive years since 2021 in *Who's Who Legal (WWL): Fintech & Blockchain*, which recognizes the leading fintech and blockchain lawyers in the global market. Clients praise Winnie for her "*sharp business acumen, deep understanding of the difference between legal requirements and practical implementation, and wide scope of knowledge.*" "*Winnie earns accolades from peers and clients in the fintech space thanks to her ability to effectively advise on the full spectrum of corporate and commercial matters.*" Winnie has been named by IFLR1000 in 2023 and 2024 as a Rising Star Partner and is recognized as a notable and recommended practitioner for fintech and TMT by Chambers and Partners and for banking and finance, and IT, telecoms and fintech by The Legal 500. Winnie is also named in The A List - Indonesia's Top Lawyers 2025 by the Asia Business Law Journal.

Winnie started her career at another prominent corporate law firm in Jakarta, where she was involved in various foreign investment and capital market transactions. She helped handle several debt restructuring projects involving the Indonesian Bank Restructuring Agency (IBRA), an independent government agency established in response to the Indonesian financial crisis. Winnie was appointed as an associate procurement expert for an Asian Development Bank-Indonesian Ministry of National Development Planning (Bappenas) project, where she developed and drafted model national procurement documents, which became a standard and reference for procurement documents at various ministries in Indonesia.

Having spent her childhood in Hamburg, Winnie speaks German in addition to English and her native Indonesian.

Areas of Focus

- Corporate Law
- Data privacy/protection
- Fintech and e-commerce
- Foreign investment law
- Life sciences and healthcare
- Mergers and acquisitions
- TMT

Representative Matters

- Acting as lead Indonesian counsel for Mastercard as the key investor in the series B funding round of DigiAsia, an Indonesian fintech startup.

- Acting as lead Indonesian counsel for Euronet Worldwide in the cross-border acquisition of Infinitium Pte Ltd, a leading digital payments company in Southeast Asia, and its seven group companies, throughout Singapore, Malaysia and Indonesia.

- Acting as Indonesian counsel to Didi Chuxing, a large Chinese ride-hailing app, in the acquisition of a substantial stake in Grab Inc., one of the leading on-demand transportation and mobile payments platforms in Southeast Asia.

- Representing Ant Financial Services Group, a member of the Alibaba Group that owns and operates an online payment platform and offers mobile payment services, in its acquisition of a leading Indonesian provider of electronic payment solutions and myriad related matters including supporting services for payment gateway activities, e-money and closed loop prepaid value facilities.

- Acting as local counsel to Asosiasi Sistem Pembayaran Indonesia (ASPI), a self-regulatory body appointed by Indonesia's central bank, Bank Indonesia, to provide legal advice on payment system policy matters and corporate and commercial contracts.

- Acting as general local counsel for dLocal, Euronet, Mastercard, Nexo, Plus500, and Western Union advising on product counselling and critical legal regulatory and policy issues in the fintech and payment system sphere.

- Acting as local counsel to Abbott Laboratories, Airbnb, Alibaba Cloud, Prudential Holdings Limited, Reckitt Benckiser and Texas Instruments to advise on day-to-day business operations, corporate and commercial contracts, industry-specific regulatory issues and data privacy.

- Advising multinational companies on contract for difference brokerage (CFD) trading business activities and crypto business activities in Indonesia and entry strategy for the Indonesian market.

- Representing fintech and payment systems business actors (including payment services providers, payment system infrastructure providers, e-money, remittances, payment gateways and switching) in obtaining the relevant licenses.

- Advising clients in the TMT space on various matters, including (i) the establishment of e-commerce companies and registration with the relevant authorities including the Ministry of Communications and Informatics, and (ii) data protection and data privacy matters.

- Assisting pharmaceutical companies, including manufacturers and distributors, in providing practical solutions for their day-to-day operations, corporate and commercial contracts, and specific regulatory issues.

Education

- University of Indonesia, S.H., 2002
- University of Indonesia, Master of Science in communications management, 2007
- Academy of American and International Law in Dallas, Texas, American and international law, 2014
- University of California, Berkeley, School of Law, LL.M., 2016
- Berkeley Centre for Law and Business, Business Law Certificate, 2016

Professional Associations and Memberships

- Indonesian Advocates Association (Peradi)
- International Bar Association (IBA)
- Data Protection Officer (DPO) member of the Indonesian Data Privacy Professionals Association (APPDI)